



**LIN Media**

For Immediate Release

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## **LIN Media Invites Students Pursuing Degrees in Broadcast Television or Digital Media to Apply for Minority Scholarship and Training Program**

PROVIDENCE, R.I., January 10, 2012 - LIN Media (NYSE: TVL), a local multimedia company, announced today it is accepting applications for its Minority Scholarship and Training Program and will award one broadcast television scholarship/internship and one digital media scholarship/internship in April 2012.

LIN Media's Minority Scholarship and Training Program is an integral part of the Company's strategy to strengthen its talent base and deepen connections within its local communities by building on the cultural diversity of its workforce. LIN Media has been awarding two-year scholarships to ambitious students interested in a wide spectrum of fields in or relating to broadcast television since 1998.

In January 2011, LIN Media announced the expansion of its Minority Scholarship and Training Program to include a new two-year scholarship and internship for multicultural students pursuing a career in digital media. The decision to expand the program reflects the continued growth of the Company's digital business and its commitment to promoting diversity in the workplace, which helps ensure the dynamic future of local media.

Each student will receive a two-year scholarship for up to ten thousand dollars (\$10,000) per year, which can be used toward tuition, fees, books, and room and board. In addition, LIN Media will provide each student with hands-on training through a paid internship program at one of its television stations around the country. The Minority Scholarship recipients will be assigned full-time positions at LIN Media upon graduation and successful completion of the training program.

Applications will be accepted until March 16, 2012. The application and criteria for LIN Media's Minority Scholarship and Training Program can be accessed via the Company's web site: <http://www.linmedia.com/contact-us/minority-scholarship-program/>.

### **About LIN Media**

LIN Media is a local multimedia company that operates or services 34 network-affiliates, interactive web sites and mobile products. The Company's digital businesses offer innovative online technologies and solutions that deliver measurable results to advertisers. LIN TV Corp. is traded on the NYSE under the symbol "TVL".