



LIN Media

For Immediate Release

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LIN Media Announces New and Enhanced iPad App

Version 2.0 features more content, video, breaking alerts and citizen journalism technology that provides a unique experience to users in Company's local markets

PROVIDENCE, R.I., December 12, 2011, - Continuing to build upon its suite of digital offerings, LIN Media (NYSE: TVL), a local multimedia company, today announced its new and enhanced iPad app that combines its award-winning local content, video and citizen journalism technology, "Report It", among other unique features, in a user-friendly experience that is customized and optimized for the tablet.

Highlights of LIN Media's Version 2.0 iPad app include:

- Immediate access to stories and blogs published in real-time from LIN Media's digital content centers
- Breaking news alerts to help users stay informed even when the app is closed
- Enhanced video presentation in one easy to navigate, comprehensive catalog
- Interactive weather maps and information designed for consistency on all media platforms
- New "Report It" functionality that leverages iPad's built-in features, allowing viewers to easily send and share news, photos and videos

"We are pleased to continue our tradition of bringing innovative products to market and making it more convenient for users to access our superior local content on the most popular electronic devices," said Vincent L. Sadusky, President & Chief Executive Officer of LIN Media. "Our new iPad app was thoughtfully designed to deliver a best-in-class user experience and be the preferred local news app in each of our markets."

In October 2010, LIN Media launched its first generation iPad app into the emerging tablet space. The application was built upon the previous development work completed for the Company's iPhone app, which boasted quick access to news and weather, promotion of video packages, as well as an extension of LIN Media's "Report It" capabilities.

Since the launch of the iPad 2, LIN Media has been perfecting its technology to take advantage of the tablet's increased processing power, photo and video enhancements and new graphics engine. Version 2.0 will be available free of charge on LIN Media's station web sites and in the app store.

About LIN Media

LIN Media is a local multimedia company that operates or services 34 network-affiliates, interactive websites and mobile products. The company's digital businesses offer innovative online technologies and solutions that deliver measurable results to advertisers. LIN TV Corp. is traded on the NYSE under the symbol "TVL".